

Calling All Future Trunks!

Experience The Ultimate Dragon Ball Adventure At Anime Expo 2017

For Immediate Release:

LOS ANGELES (May 30, 2017) –Toei Animation Inc, in partnership with SCRAP Entertainment Inc., is bringing an interactive ***Dragon Ball Super*** experience to Anime Expo 2017. ***Dragon Ball Super Puzzle Hunt*** invites attendees to participate in a free-to-play scavenger hunt adventure that takes players throughout the entire convention center.

Dragon Ball Super Puzzle Hunt is a free, live-experience puzzle hunt game based on the hit anime, ***Dragon Ball Super***. Players will explore AX2017 in order to solve puzzles in a story-based scavenger hunt. There will be no time limit, and participants can start, stop, and resume the game anytime during the Exhibit Hall's open hours.

The game will take players on a whirlwind tour across different locations on the Anime Expo floor – each with their own set of secrets to uncover. Players will not only have the chance to receive exclusive Expo-only prizes, but get an immersive experience to be one of the beloved characters and act in the world of ***Dragon Ball Super***.

Featuring an amusing original story based on the Future Trunk saga, exciting Easter eggs, and fantastic surprises, ***Dragon Ball Super Puzzle Hunt*** is a can't-miss experience. Join Toei Animation at Anime Expo at booth 1100 to receive your game kit.

Prepare for your journey at www.dragonballsuperofficial.com/puzzlehunt
...And be sure to share your progress with other players by joining #DBSuperHunt

Anime Expo 2017 takes place at the Los Angeles Convention Center from July 1 to July 4.

About Toei Animation Inc.

Based in Los Angeles, Toei Animation Inc. manages the film distribution of Toei's top properties, including Dragon Ball all series, Sailor Moon, One Piece, Digimon series, Saint Seiya, and many others to North America, Latin America, South Africa, Australia and New Zealand. Toei Animation's Los Angeles office further handles all categories of consumer product licensing based on its film and television brands within these territories. For more information, please visit www.toei-animation-usa.com.

About SCRAP

Established in Japan in 2007, SCRAP is at the frontier of live-action entertainment that drives customers be in the story experience. SCRAP debuted the Real Escape Game concept in Kyoto and followed up with the first permanent Real Escape Room in 2010. Since then, over 3.3 million people have participated in various live games run by SCRAP and its partners throughout Japan, China, Singapore, France, Spain, Canada and the United States. For more information about SCRAP, visit realescapegame.com