Toei Animation Series To Stream On Looke In Brazil

Top Toei Animation Brands **Saint Seiya**, **Nadja** and **Digimon Adventure** Licensed To Leading Brazilian Streaming Service

For Immediate Release:

LOS ANGELES (Date) – Toei Animation continues its successful drive to partner with the international market's most prestigious media companies, by licensing *Saint Seiya, Nadja,* and *Digimon Adventure* to Brazil's leading digital platform Looke. Looke's streaming service has had over 110,000 download to rent/own transactions in the last few months. They also recently expanded their reach by merging with Netmovies, another Brazilian site with more than 2.7 million registered emails.



The specific Toei Animation series titles set to launch in June on Looke Brazil include **Saint**

Seiya Hades (episodes 1-31); Saint Seiya Omega chapter 1 (episodes 1-51); Nadja (episodes 1-50); and Digimon Adventure (first season episodes1-54).

"We are extremely pleased to join with Looke in bringing our major animated series brands to Brazilian audiences. Looke is a major player in one of the most important markets in the world, and we look forward to launching our partnership with this outstanding digital platform," said Masayuki Endo, President of Toei Animation Inc.

"Toei Animation's *Saint Seiya Hades, Saint Seiya Omega chapter 1, Nadja*, and *Digimon Adventure* are among Brazil's most popular anime and we are proud to have Looke serve as a streaming destination for these four popular Toei animation brands," said Luiz Guimaraes, Director of Business Affairs for Looke.

About Toei Animation Inc.

Based in Los Angeles, Toei Animation Inc. is responsible for the program licensing of Toei-produced series to North America, Latin America, South Africa, Australia and New Zealand. Toei's Los Angeles office also handles all categories of consumer product licensing based on its film and television properties within these territories. For more information, please visit <u>www.toei-animation-usa.com</u>

Toei Animation Co., Ltd

Toei Animation Co., Ltd. (Jasdaq:4816) ranks amongst the world's most prolific animation production studios. The company's operations include animation development and production, and worldwide marketing and program licensing with sales offices in Paris, Hong Kong and representative office in

Shanghai. Since its founding in 1956, Toei Animation Co., Ltd. has produced more than 11,000 episodes of TV series (more than 200 titles) and more than 215 long feature films.

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