# SSA Public Relations NEWS RELEASE

## Dragon Ball Super Debuts On Television For The First Time to Fans In Australia

ABC Australia Brings The Series To ABC ME



For Immediate Release:

**LOS ANGELES** (Date) – Toei Animation Inc. has entered into an agreement with ABC Australia and its network **ABC ME** for the highly popular anime series, *Dragon Ball Super*.

While the series has been available to Australian fans through the online streaming services Crunchyroll and AnimeLab, and through DVD via Madman, this deal represents the first time **Dragon Ball Super** has been available on television. The series term on ABC ME will begin on November 3<sup>rd</sup> with the debut of episodes #1-46 (English DUB). The overall terms of the deal encompass. It will also be available online through the ABC ME app. **Dragon Ball Super** will further be a highlighted program within the networks special holiday broadcast – ABC's January Best Fest.

"We are excited to bring **Dragon Ball Super** on television to our extensive Australian fanbase," said Masayuki Endo, President of Toei Animation Inc. "The development is just the latest in a whirlwind year for **Dragon Ball Super**. The series has expanded its reach into multiple new territories around the world, while Dragon Ball as a whole continues to be one of the world's most recognizable entertainment brands. We look forward to embarking on a successful relationship with the Australian Broadcasting Corporation and maintaining our international momentum."

#### About Toei Animation Inc.

Based in Los Angeles, Toei Animation Inc. manages the film distribution of Toei's top properties, including Dragon Ball all series, Sailor Moon, One Piece, Digimon series, Saint Seiya, and many others to

North America, Latin America, South Africa, Australia and New Zealand. Toei Animation's Los Angeles office further handles all categories of consumer product licensing based on its film and television brands within these territories. For more information, please visit www.toei-animation-usa.com

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