

## DJ Steve Aoki Brings Gold to One Piece with New Track “Straw Hat Pirates Anthem – Steve Aoki Remix”

Available on the “One Piece Film Red” OST on November 4



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**LOS ANGELES - November 3, 2022** - On the heels of two recent collaborations this past summer, two-time Grammy®-nominated artist Steve Aoki has now achieved a “One Piece trifecta” with the tomorrow’s release of his new track “Straw Hats Pirate Anthem – Steve Aoki Remix” on the original soundtrack for “One Piece Film Red,” which coincides with the new movie’s U.S. & Canadian theatrical opening. This original remix, a blend of three opening themes from the anime series sung by Japanese artist Hiroshi Kitadani, marks Steve Aoki’s third consecutive One Piece partnership with legendary anime studio Toei Animation. Toei Animation commissioned “Straw Hats Pirate Anthem – Steve Aoki Remix” as part of its celebration of “One Piece Film Red,” the 15<sup>th</sup> film from creator Eiichiro Oda in the franchise.

The “One Piece Film Red” Original Soundtrack from Avec will be available to fans as both a one-disc album (Japan only) and digital download starting November 4. The OST features 47 songs from the movie plus the special remix (“Straw Hats Pirate Anthem – Steve Aoki Remix”) – 48 tracks in total.

The trio of Hiroshi Kitadani album tracks included on “Straw Hats Pirate Anthem – Steve Aoki Remix” are “We Are!” (Columbia Music Entertainment, 1999), “We Go!” (avec pictures, 2011) and “OVER THE TOP” (avec pictures, 2019). The high intensity three-track combo gives fans an exciting adventure fueled by a combination of Aoki’s non-stop creative energy and the power of One Piece’s action-packed storytelling. Aoki weaves a soundtrack that twists and turns the remix to heart-racing highs with his signature style. The remix first premiered this past summer as a surprise drop during Toei Animation’s “One Piece Film Red presents Steve Aoki Live” special event on July 4 weekend in Los Angeles.

“I’m so excited to be a part of the One Piece world and continue our collaborative partnership together,” says Aoki. “They are champions of the anime and manga world, and I hope fans can feel my excitement in this remix.”

Produced by Toei Animation and original creator Eiichiro Oda, “One Piece Film Red” is the 15<sup>th</sup> film based on “One Piece,” the top-selling manga title of all time about Monkey D. Luffy and the Straw Hat

pirates on their epic quest to find “One Piece,” the legendary treasure of the former King of the Pirates, Gol D. Roger. Opening in theaters tomorrow, November 4, the highly anticipated movie “One Piece Film Red” will take audiences along on an all-new adventure with the Straw Hat pirates that delves deep into the mysterious character Shanks. For more information including theater locator, visit the official movie website at [onepiece-filmred.com](https://onepiece-filmred.com).

### **About Steve Aoki**

Counting nearly 3 billion music streams to his name, Steve Aoki is a true visionary. Billboard described the 2x-GRAMMY-nominated music producer, artist, fashion designer, entrepreneur, NFT futurist and Dim Mak Records founder as “one of the most in-demand entertainers in the world.” A Guinness World Record holder for the “Most Traveled Musician in a Single Calendar Year,” Aoki has performed at nearly every top festival around the world, including Coachella, Ultra Music Festival, Lollapalooza, Fuji Rock Festival, Tomorrowland and Electric Daisy Carnival.

As a globally successful cross-genre solo artist, Aoki has collaborated with an impressive list of varied artists, including BTS, Maluma, Snoop Dogg, Linkin Park, blink-182, One Direction’s Louis Tomlinson, Machine Gun Kelly, Lil Uzi Vert, 2 Chainz and Daddy Yankee, on top of having released three Platinum singles, six Gold singles, and over ten Top 10 radio records. After unveiling four Neon Future albums, Aoki’s latest project HIROQUEST: Genesis is out now.

Aoki approaches each new endeavor with the same sense of dedication he’s put into his past achievements, including the Grammy-nominated Netflix documentary I’ll Sleep When I’m Dead (2016) and his memoir BLUE: The Color of Noise (2019). In 2012, he also founded THE AOKI FOUNDATION to support organizations in brain science and its research. His influential record label Dim Mak, which celebrated its 25th anniversary in 2021, is known for being a launching pad for the careers of prominent acts like Bloc Party, The Chainsmokers, Bloody Beetroots, The Kills, Zedd and Diplo. Most recently, Aoki created the AOK1VERSE, an NFT membership community, powered by the Passport, that welcomes his fans to both virtual and real-world experiences. Aoki is also executive producer for “American Hiro,” a series in development with FX Networks directed by Jon M. Chu, chronicling the life of his father, Hiroaki “Rocky” Aoki, the legendary entrepreneur and daredevil businessman who created the Benihana empire. In whatever space Steve Aoki enters, the multi-hyphenate innovator continues to set trends and inspire creativity on a global level.

### **About Toei Animation Inc.**

Based in Los Angeles, Toei Animation Inc. manages the distribution of Toei Animation’s top properties, including franchise series Dragon Ball, Sailor Moon, One Piece, Digimon, Saint Seiya and many others, to North America, Latin America, South Africa, Australia and New Zealand. Toei Animation’s Los Angeles office further handles all categories of consumer product licensing based on its film and television brands within these territories. For more information, please visit [toei-animation-usa.com](https://toei-animation-usa.com).

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