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"DRAGON BALL SYMPHONIC ADVENTURE" SET TO MAKE U.S. PREMIERE ON MAY 21 AT MICROSOFT THEATER IN LOS ANGELES



Los Angeles – March 8, 2022. The moment U.S. anime fans have anxiously anticipated has finally arrived with today's announcement that the "Dragon Ball Symphonic Adventure" will officially premiere on May 21 in Los Angeles at Microsoft Theater. Created and produced by Overlook Events, the "Dragon Ball Symphonic Adventure" is a one-of-a-kind concert experience that originally debuted in Paris, France in October 2018 as part of a transcontinental tour celebrating the 30th anniveray of Dragon Ball in Europe. The "Dragon Ball Symphonic Adventure" combines scenes and sounds of Dragon Ball together with live vocals, a 60-piece orchestra and the music of legendary Japanese composer Shunsuke Kikuchi to create an truly immersive multimedia event for anime fans. Both VIP and General Admission tickets to the May 21 premiere of the "Dragon Ball Symphonic Adventure" go on sale Friday, March 11 at 10 am PT here on AXS.com. Los Angeles is the first stop on the U.S. tour. Future cities and dates to be announced.

"We're thrilled to present the U.S. premiere of the 'Dragon Ball Symphonic Adventure' here in Los Angeles," said Lisa Yamatoya, director of licensing and marketing for Toei Animation. "Dragon Ball fans of every age will truly enjoy this one-of-a-kind immersive concert experience!"

"As great enthusiasts of Akira Toriyama's saga, we spent long months carefully selecting and analyzing each scene to draw out the essence of the Dragon Ball story," said Cedric Littardi, founder of Overlook Events. "Each scene was thoughtfully set to new orchestrations of the classic music to align with our 'Narrative Symphonic Experience' concept. We invite you to enjoy every minute of the 'Dragon Ball Symphonic Adventure' concert experience."

Produced by Toei Animation, the Dragon Ball anime franchise encompasses four TV series, namely "Dragon Ball," "Dragon Ball Z," "Dragon Ball GT" and "Dragon Ball Super," and 20 feature films – which will increase to 21 with the release of "Dragon Ball Super: Super Hero" in the summer of 2022.

Based on its "Narrative Symphonic Experience" concept, Overlook Events combines a symphony orchestra, rock instruments and live vocals together with sound effects and light synchronized to a compilation of Dragon Ball videos projected on giant screens to create the "Dragon Ball Symphonic Adventure." The end result is a concert experience that achieves both a musical and technical mastery that is incredibly rare in an industry dominated by cinematic concerts.

Don't miss the "Dragon Ball Symphonic Adventure" at Microsoft Theater on May 21. Microsoft Theater is located at 777 Chick Hearn Ct, Los Angeles, CA 90015.

About Toei Animation Inc.

Based in Los Angeles, Toei Animation Inc. manages the film distribution of Toei's top properties, including *Dragon Ball all series*, *Sailor Moon*, *One Piece*, *Digimon series*, *Saint Seiya*, and many others to North America, Latin America, South Africa, Australia and New Zealand. Toei Animation Los Angeles office further handles all categories of consumer product licensing based on its film and television brands within these territories. For more information, please visit toei-animation-usa.com.

About Overlook Events Founded by four entrepreneurs from the industries of imagination, the France based company Overlook Events seeks to be the receptacle for all ideas that combine the creativity of talented artists with the need to offer new and original experiences to enthusiasts, both in their conception and in their representation, exploring the many possibilities of transcending a work, a license or an artist into unique stage performances. In 2017, the concept of Narrative Symphonic Experience is initiated with the global creation of the Dragon Ball Symphonic Adventure, which allowed the elaboration of an event of the greatest artistic and technical development quality, followed by Saint Seiya Symphonic Adventure under the same concept and many others to be announced. Thanks to their huge combined experience in the organization of events, the concerts of Overlook Events, and their internationally recognized quality signature, are now being exported worldwide.

About Goldenvoice

Goldenvoice, creators of Coachella Valley Music & Arts Festival and Stagecoach: California's Country Music Festival, operates successful Los Angeles and Bay Area music venues including the Fonda Theatre, The Roxy Theatre, El Rey Theatre, The Novo, Shrine Auditorium & Expo Hall, The Regency Ballroom and The Warfield. Goldenvoice holds exclusive booking deals at Brookside at The Rose Bowl, Santa Barbara Bowl, Mountain Winery and Frost Amphitheatre. They also have produced events such as Desert Trip, Camp Flog Gnaw Carnival, Day N Vegas, Just Like Heaven and many more. Beginning as an independent punk rock promoter in the early 1980s, Goldenvoice grew to be the preeminent alternative promoter in Southern California by forging strong relationships with both bands and music fans. Currently, Goldenvoice promotes over 2,000 concerts a year in California, Arizona, Nevada, Hawaii, Alaska and Canada plus recently adding North American tours to their growing list of accomplishments. For additional info, please visit goldenvoice.com.

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Dragon Ball Symphonic Adventure media assets available for download <u>here</u>. Courtesy of Toei Animation and Overlook Events.

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