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THE HUNDREDS X ONE PIECE



THE HUNDREDS AND TOEI ANIMATION MAKE WAVES WITH ANIME-INSPIRED “ONE PIECE” COLLECTION DROPPING JUNE 17

The Hundreds X One Piece Features Characters from Celebrated Anime Series in Streetwear Capsule Collection of Graphic T-shirts, Hoodies, Hats, and More

LOS ANGELES – June 16, 2021. On June 17, [The Hundreds](#) and [Toei Animation Inc.](#) are joining forces to celebrate the iconic international anime series *One Piece* – one of the greatest stories ever told! **The Hundreds X One Piece Collection** is a monumental collaboration between the Los Angeles-based streetwear brand and the legendary Japanese anime series that brings *One Piece*'s beloved characters to life in a whole new way.

For over two decades and counting, *One Piece* has been entertaining anime fans of every age around the world. Produced by Toei Animation and based on the top-selling manga title of all time by Eiichiro Oda, the *One Piece* anime series spans more than 975 episodes to date since it first debuted on Japanese TV in October 1999. This iconic series features pirate Monkey D. Luffy and his Straw Hat crew on their epic quest to find “One Piece,” the legendary treasure of the Pirate King Gol D. Roger. The global pop culture status of *One Piece* is the crowning achievement for an anime franchise that now encompasses theatrical films, home videos, video games, and an ever-expanding catalog of licensed merchandise that includes accessories, toys, novelties, furniture, housewares and, of course, apparel.

The Hundreds and Toei Animation are thrilled to partner together for the very first time. The Hundreds X One Piece Collection will feature Monkey D. Luffy, Roronoa Zoro, Nami, TonyTony Chopper, and the rest of the crew across a line of Graphic T-shirts, Long Sleeves, Crewnecks, Pullover Hoodies, Sweatpants, and Hats as well as an array of collectible accessories including Stickers, Coffee Mug, Pin Set, Keychain, and Post-It Notes.

The Hundreds X One Piece Collection arrives on Thursday, June 17, and will be available on The Hundreds App and Online Shop, as well as The Hundreds flagship store at 501 N Fairfax in Los Angeles and in select authorized retailers in the United States, and Canada.

About Toei Animation Inc.

Based in Los Angeles, Toei Animation Inc. manages the film and TV series distribution of Toei Animation's top properties – some of the world's biggest anime franchises including Dragon Ball, Sailor

Moon, One Piece, Digimon, Saint Seiya, and many others – to North America, Latin America, South Africa, Australia, and New Zealand. In addition, within these territories, Toei Animation Inc. handles all categories of consumer product licensing based on Toei Animation’s film and television brands. For more information, please visit toei-animation-usa.com.

About The Hundreds

The Hundreds is a community-based streetwear brand and media platform with an emphasis on People Over Product. Founded in 2003 by Bobby Kim (Bobby Hundreds) and Ben Shenassafar (Ben Hundreds), The Hundreds’ apparel is reminiscent of ‘90s workwear and Californian subculture tribes.

The Hundreds is also celebrated for its collaborative projects that shed light on our story and point-of-view. Notable partners have included adidas, Disney, NBA, Batman, Garfield, and Jackson Pollock. The Hundreds is stocked in premier street fashion stockists worldwide as well as a flagship store in L.A.’s Fairfax District.

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Preview: Click the link to view all available assets [[LINK](#)]

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