



**TOEI ANIMATION**  
Since 1956



## **TOEI ANIMATION BRINGS FAN CELEBRATION OF DRAGON BALL, ONE PIECE AND DIGIMON TO NEW YORK COMIC CON 2024**

*Programming Line-Up Includes Trio of Franchise Panels Featuring Celebrity Guests Together with One Piece: Mugiwara Store and Dim Mak Pop-Up Store Experiences*

**LOS ANGELES – October 10, 2024.** Legendary anime studio Toei Animation returns to New York Comic Con (“NYCC”) this year with a triple celebration of Dragon Ball, One Piece and Digimon. For NYCC 2024, Toei Animation will spotlight these three fan-favorite properties and global hit franchises with mix of celebrity guest panels and fan experiences. This year, Toei Animation’s exhibit booth (#2635) will feature two pop-up shops including the always popular **Toei Animation X Dim Mak Pop-Up Shop** with its curated selection of One Piece merchandise, including hoodies, t-shirts and shorts as well as NYCC exclusive releases like a Straw Hats crew puffer tote bag, Egghead Luffy skate deck and enamel pin collection. And for the first time at NYCC, Toei Animation presents the **Mugiwara Store Pop-Up Shop**, a recreation of the famed Japanese retail concept and world’s largest official One Piece store—featuring a collection of One Piece merchandise exclusive to Mugiwara and previously only available in Japan, including several exclusive items from the new Harajuku store. Fans can visit these unique shopping experiences located within the Toei Animation booth. Attendees are invited to visit Toei Animation booth and both pop-up shops daily throughout NYCC during regular show hours.

Toei Animation’s NYCC 2024 panel schedule kicks-off with the **Dragon Ball DAIMA Special Panel** on Day One, Thursday, October 17, at 12:45 pm on the Empire Stage. To celebrate the 40th anniversary of Dragon Ball, Toei Animation will share details of the creation behind the wondrous new world of “Dragon Ball DAIMA.” Host Monica Rial (English voice of Bulma) will welcome Akio Iyoku (Executive Producer of “Dragon Ball DAIMA” series) and other special guests for this highly anticipated panel. An encore screening of the premiere episode of “Dragon Ball DAIMA” in English subtitles will be presented before the panel.

Later on Day One at 3:30 pm in Room 409, Toei Animation presents the **Digimon Adventure Panel**. Toei Animation welcomes back Hiromi Seki, Digimon luminary and the “Mother of Sunday Morning Anime,” who has been associated with Digimon since its very beginning, including as producer of both the original “Digimon Adventure” and “Digimon Adventure 02” episodic series. Led by Host Justin Rojas, Hiromi Seki will discuss Digimon and the future of “Digimon Adventure.”

On Day Two, Friday, October 18, at 12:45 pm on the Empire Stage, Toei Animation presents the **One Piece Panel**. Toei Animation welcomes Producer Ryuta Koike, Series Director Satoshi Ito and Creative Director Masayuki Takagi, the team behind the hit episodic series “One Piece.” Led by Host Jacki Jing, the team will discuss the animation and the behind the scenes of the show together with English dub cast members Colleen Clinkenbeard (voice of Luffy) and Christopher Sabat (voice of Zoro).

Attendees are encouraged to use the hashtag #TA\_NYCC in their social posts from both the studio’s panels and exhibition booth.

## **Toei Animation New York Comic Con 2024 Programming Schedule**

(as of 10/10/24; All times listed are Eastern)

### **Thursday, October 17, 2024**

10:00 am – 7:00 pm

*Javits Center  
Booth 2635*

#### **Toei Animation Booth**

Visit Toei Animation’s exhibit booth for a variety of experiences, including:

- Balloon of Luffy GEAR2.
- Mugiwara Store Pop-Up Shop featuring a variety of Mugiwara-exclusive One Piece merchandise from Japan.
- Toei Animation x Dim Mak Pop-Up Shop offering a curated selection of One Piece merchandise.

12:45 pm – 2:15 pm

*Javits Center  
Empire Stage*

#### **Dragon Ball DAIMA Special Panel**

To celebrate the 40th anniversary of Dragon Ball, Toei Animation will share the details of the creation behind the wondrous new world of “Dragon Ball DAIMA” joined by Akio Iyoku (Executive Producer of “Dragon Ball DAIMA”), Monica Rial (English voice of Bulma) and other special guests. A screening of “Dragon Ball DAIMA” Episode 1 in English subtitles will precede the panel discussion.

- Panelists include:

JAPANESE STAFF	HOST
◦ Akio Iyoku, Executive Producer	◦ Monica Rial (English voice of Bulma)

3:30 pm – 4:30 pm

*Javits Center  
Room 409*

#### **Digimon Adventure Panel**

Toei Animation welcomes Digimon luminary and “Mother of Sunday Morning Anime” Hiromi Seki (Producer of “Digimon Adventure” and “Digimon Adventure 02”) to discuss the franchise and the future of “Digimon Adventure.”

- Panelists include:

JAPANESE STAFF	HOST
◦ Hiromi Seki, Producer	◦ Justin Rojas

### **Friday, October 18, 2024**

10:00 am – 7:00 pm

*Javits Center  
Booth 2635*

#### **Toei Animation Booth**

(see details above)

12:45 pm – 1:45 pm

Javits Center

Room 409

### **One Piece Panel**

Toei Animation welcomes the team behind the hit series “One Piece” to discuss the animation and the behind the scenes of the series together with English dub cast members.

▪ JAPANESE STAFF

- Ryuta Koike, Producer
- Satoshi Ito, Series Director
- Masayuki Takagi, Creative Director

ENGLISH DUB CAST

- Colleen Clinkenbeard (voice of Luffy)
- Christopher Sabat (voice of Zoro)

HOST

- Jacki Jing

### **Saturday, October 19, 2024**

10:00 am – 7:00 pm

Javits Center

Booth 2635

### **Toei Animation Booth**

(see details above)

### **Sunday, October 20, 2024**

10:00 am – 5:00 pm

Javits Center

Booth 2635

### **Toei Animation Booth**

(see details above)

### **About Toei Animation Inc.**

Based in Los Angeles, Toei Animation Inc. manages the distribution of Toei Animation’s top properties, including franchise series *Dragon Ball*, *Pretty Guardian Sailor Moon*, *One Piece*, *Digimon*, *Saint Seiya* and many others, to North America, Latin America, South Africa, Australia and New Zealand. Toei Animation’s Los Angeles office also oversees all categories of consumer product licensing based on its film and television brands within these territories. For more information, please visit [toei-animation-usa.com](http://toei-animation-usa.com).

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