



TOEI ANIMATION AND FATHOM EVENTS CELEBRATE ONE PIECE'S 1,000TH EPISODE WITH "ONE PIECE FILM: STRONG WORLD" SPECIAL THEATRICAL EVENT – NOVEMBER 7 & 9

Tickets Now Available for First-ever Theatrical Release of the 10th One Piece Film by Creator Eiichiro Oda; Pre-Show Includes U.S. Premiere of "One Piece: Mugiwara Chase" Featurette

LOS ANGELES AND DENVER – October 4, 2021 - The Straw Hat Pirates will soon set sail in their 1000th episode and U.S. fans can be part of a big screen celebration of One Piece with today's announcement from Toei Animation and Fathom Events. To mark this major milestone for the One Piece franchise, Toei Animation has partnered with Fathom Events to present "One Piece Film: Strong World" across the United States as a special two-night theatrical event on November 7 (English Dub) & November 9 (English Sub) in select theaters via Fathom's Digital Broadcast Network (DBN). This will be the first-ever U.S. theatrical release of "One Piece Film: Strong World" – the 2009 movie written by creator Eiichiro Oda and 10th film in the One Piece franchise. As part of this One Piece 1,000th episode special event, moviegoers will also experience the U.S. premiere of the "One Piece: Mugiwara Chase" featurette.

Tickets for "One Piece Film: Strong World" will be available for purchase starting today at FathomEvents.com/OnePiece as well as at participating theater box offices. For a complete list of theater locations, visit the Fathom Events website (*participating theaters are subject to change*).

"We are thrilled to bring 'One Piece Film: Strong World' for the first time ever to U.S. theaters in celebration of One Piece's 1,000th series episode," said Masayuki Endo, president and CEO of Toei Animation Inc. "One Piece fans across the United States can now experience this original film by creator Eiichiro Oda as it was meant to be – on the big screen!"

"The One Piece franchise has been such a staple within the anime community, we can't think of a better way to celebrate 1000 episodes than bringing One Piece Film: Strong World to the big screen for

the first time.” Fathom Events CEO Ray Nutt said. “We look forward to continuing our long-standing partnership with Toei Animation and to bring unique events to anime fans nationwide.”

Film Synopsis

There’s gonna be a rumble in the jungle in “One Piece Film: Strong World” – an original One Piece movie written by creator Eiichiro Oda! When the Straw Hats catch wind of trouble in the peaceful waters of the East Blue, they quickly set a course for home! But before they reach their destination, fate leads them into the deadly path of Golden Lion Shiki. This gravity-defying madman needs a navigator, and he wants Nami! Shiki scatters the Straw Hats across the far corners of a floating island filled with ferocious, genetically-mutated monsters, and issues Nami and ultimatum: join his crew – or her friends die! BIG mistake. Luffy kicks his attack mode into Third Gear and begins a brutal rampage across the beast-ridden island. It’s all hands on deck – including a new character – for this watershed adventure in the One Piece canon. Monkey vs. Lion. Winner gets the navigator!

For more information and media assets, visit the Fathom Events [press site](#).

About One Piece

For over two decades and counting, “One Piece” has been entertaining anime fans of every age around the world. This iconic series features pirate Monkey D. Luffy and his Straw Hat crew on their epic quest to find One Piece, the legendary treasure of the Pirate King Gol D. Roger. Produced by Toei Animation and based on the top-selling manga title of all time by Eiichiro Oda, “One Piece” currently spans more than 992 episodes to date and will mark a major series milestone of 1,000 episodes later this fall. Today, the One Piece franchise has grown beyond the TV series to encompass theatrical films, home video, video games, and an ever-expanding catalog of licensed merchandise ranging from apparel, accessories, toys, novelties, furniture, housewares and more.

About Toei Animation Inc.

Based in Los Angeles, Toei Animation Inc. manages the film and TV series distribution of Toei Animation’s top properties – some of the world’s biggest anime franchises including Dragon Ball, Sailor Moon, One Piece, Digimon, Saint Seiya, and many others – to North America, Latin America, South Africa, Australia, and New Zealand. In addition, within these territories, Toei Animation Inc. handles all categories of consumer product licensing based on Toei Animation’s film and television brands. For more information, please visit toei-animation-usa.com.

About Fathom Events

Fathom is a recognized leader in the entertainment industry as one of the top distributors of content to movie theaters in North America. Owned by AMC Entertainment Inc. (NYSE: AMC); Cinemark Holdings, Inc. (NYSE: CNK); and Regal Cinemas, a subsidiary of the Cineworld Group (LSE: CINE.L), Fathom operates the largest cinema distribution network, delivering a wide variety of programming and experiences to cinema audiences in all of the top U.S. markets and to more than 45 countries. For more information, visit www.FathomEvents.com.

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