



THE MAGIC OF ONE PIECE COMES TO CCXPMX26 APRIL 24 – 26

Legendary Studio Toei Animation Brings the Global Hit Anime Franchise ONE PIECE Franchise to Mexico City for the Annual CCXPMX Pop Culture Festival



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Credit: ©Eiichiro Oda/Shueisha, Toei Animation

LOS ANGELES & MEXICO CITY – March 24, 2026. Viva ONE PIECE! Anime’s favorite pirates, Monkey D. Luffy and the Straw Hat Crew, have set sail on their voyage across the Gulf to Mexico and next month’s CCXPMX26. From April 24 – 26, Toei Animation will present its globally celebrated anime ONE PIECE at this year’s edition of annual pop culture festival, marking the legendary studio’s first ever exhibition at CCXP Mexico. Created by Eiichiro Oda, ONE PIECE has been entertaining audiences around the world for over 26 years and is now one of the longest running and most successful properties in all of anime history. And now, Mexican fans can experience ONE PIECE like never before at this special franchise showcase from Toei Animation that includes not only a large scale ONE PIECE exhibition booth on the show floor but also an exclusive premiere screening of series episodes 913- 914 in Spanish dub on the Thunder Stage by Cinemex. Additionally, fans are invited to take a quick survey for exclusive giveaways — for which on Saturday, the first 200 guests that complete the survey will receive an exclusive ONE PIECE straw hat. Toei

Animation invites CCXPMX26 attendees to visit the ONE PIECE exhibition daily throughout the festival and to share their experiences on social media using the hashtag #TA_CCXPMX.

“We’re thrilled to bring this special ONE PIECE location-based entertainment experience to this year’s CCXPMX26,” said Lisa Yamatoya, Senior Director & Head of Marketing for Toei Animation Inc. “Our ONE PIECE exhibition is not only a thank you to long-time Mexican fans but also an invitation to the world of ONE PIECE for those who haven’t seen the series before. They’ll be fans before the festival ends! ONE PIECE is really something special!”

Based on the globally beloved and best-selling manga of all time created by Eiichiro Oda and brought to life by Toei Animation, the iconic “ONE PIECE” episodic series follows pirate Monkey D. Luffy and his Straw Hat Crew on their epic quest to find the “One Piece,” the legendary treasure of Gol D. Roger, former King of the Pirates. Now over 26 years since the episodic series’ Japanese TV debut in 1999, ONE PIECE has taken its place in mainstream pop culture as one of the most successful and enduring anime franchises of all time, attracting millions of fans of all ages around the world. Today, the franchise currently spans 15 feature films, multiple video games, a trading card game and an ever-growing catalog of licensed merchandise and location-based entertainment.

The global hit series “ONE PIECE” returns on April 5 to kick-off its new season with the premiere of its Elbaph arc. Los Angeles-based Toei Animation Inc. produces and distributes subtitled and dubbed versions of “ONE PIECE” in English, Spanish and Portuguese for audiences in North America, Latin America, South Africa, Australia and New Zealand.

Toei Animation CCXPMX 2026 Schedule of Events

(as of 03/24/26; All times listed are CST.)

Date & Time	Location	Activity
<p style="text-align: center;">Friday, April 24 12:00 pm – 9:00 pm</p> <p style="text-align: center;">Saturday, April 25** 11:00 am – 9:00 pm</p> <p style="text-align: center;">Sunday, April 26 11:00 am – 8:00 pm</p>	<p>Centro Banamex Show Floor</p>	<p>Toei Animation ONE PIECE Exhibition Visit Toei Animation’s exhibit booth for a special ONE PIECE experience that includes:</p> <ul style="list-style-type: none"> • Monkey D. Luffy GEAR2 Balloon • Bounty Board • Going Merry Photo-Op • Light Projections • Survey with Giveaways** <p><i>** On Saturday, the first 200 guests to complete a survey will receive an exclusive ONE PIECE straw hat.</i></p>
<p>Saturday, April 25 11:45 am – 12:30 pm</p>	<p>Centro Banamex Thunder Stage by Cinemex</p>	<p>ONE PIECE Eps 913 - 914 Spanish Dub Premiere Join Toei Animation for a special ONE PIECE screening featuring the exclusive Spanish dub premiere of Episode 913 - <i>"Everyone is Annihilated! Kaido's Furious Blast Breath"</i> and Episode 914 - <i>"Finally Clashing! The Ferocious Luffy vs. Kaido!"</i></p>

The tide is rising toward CCXPMX26: don’t miss your chance to dive into the world of *ONE PIECE* like never before. Join the crew and be part of this epic celebration full of action, fun, and amazing surprises.

#CCXPMX26 will take place at Centro Banamex from April 24–26, 2026. Get your tickets at: ccxp.mx/boletos

For the latest news and information about ONE PIECE, follow both Toei Animation on [Facebook](#), [Instagram](#), [X](#), [TikTok](#) and [Threads](#) and Toei Animation Latinoamerica on [Facebook](#), [Instagram](#), [X](#) and [Threads](#) as well as the official ONE PIECE English [YouTube](#) channel.

Join the conversation with **#CCXPMX26 – #MoreThanAComicCon** on:



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About Toei Animation Inc.

Based in Los Angeles, Toei Animation Inc. manages the distribution of Toei Animation’s top properties, including franchise series Dragon Ball, Sailor Moon, ONE PIECE, Digimon, Saint Seiya and many others, to North America, Latin America, South Africa, Australia and New Zealand. Toei Animation’s Los Angeles office also oversees all categories of consumer product licensing based on its film and television brands within these territories. For more information, please visit toei-animation-usa.com.

About CCXPMX

CCXP, the largest pop culture festival in the world, crosses borders to bring epic experiences to Mexico. Created and produced by Omelete Company and OCESA, and presented by Banamex, CCXPMX brings together different universes of pop culture, all fused into one place. In its second edition, the event attracted more than 71,000 attendees and over 350 media outlets from around the world. It also featured 20 studios, 136 brands, and more than 80 hours of epic content across stages and areas such as Thunder Stage by Cinemex, Omelete Stage by Dos Equis, Game Island by Telcel, Artists' Valley, Cosplay Universe, and Food & Snack Market by Fanta. With record-breaking numbers of its own, CCXPMX goes far beyond statistics — it’s a phenomenon. With more than 148 artists and 70 panels during its second edition, CCXPMX presented by Banamex delivers a one-of-a-kind experience that has become a space for belonging and self-expression, creating unforgettable moments for attendees and leaving a positive impact on society. Since its debut, it has established itself as the ultimate gathering place for pop culture fans — a space to share, celebrate, and experience something truly epic. ccxp.mx

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